

Beat: Lifestyle

## RESIDENCE INN FORECASTS TO DOUBLE ITS EUROPEAN PORTFOLIO IN 2017

### SIGNING OF 2 FIRST PROPERTIES IN LONDON

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**USPA NEWS** - Marriott International, Inc. (NASDAQ: MAR) announced the expansion of its extended stay brand, Residence Inn by Marriott, with the signature of two new properties in London. Residence Inn plans to expand its European portfolio by 2 with two openings in Amsterdam and Aberdeen this year.

Marriott International, Inc. (NASDAQ: MAR) announced the expansion of its extended stay brand, Residence Inn by Marriott, with the signature of two new properties in London. Residence Inn plans to expand its European portfolio by 2 with two openings in Amsterdam and Aberdeen this year. The Residence Inn London - London Bridge is scheduled to open in the second quarter of 2017 and will be followed by the opening of the Residence Inn London-Kensington, For the fourth quarter.

The two properties, owned and managed by a subsidiary of Starwood Capital Group, will be linked by a franchise agreement between the hotel management company and the specialists in the extended stay market, Cycas Hospitality - the second largest operator of establishments Long stays and apart-hotels in London. Located on Long Lane in Southwark, the Residence Inn London - London Bridge offers 87 spacious suites. With excellent public transport links and within walking distance of the city's major historical sites, such as the Tower Bridge or St. Paul's Cathedral, it is ideally located for both business and leisure travellers. Residence Inn London - Kensington will be located on Warwick Road in Earls Court, and will have 307 suites. Kensington Olympia Exhibition Center is a 10-minute walk away, while cultural attractions such as the Victoria & Albert Museum, Science Museum, Royal Albert Hall and the Museum of Natural History are a 10-minute drive .

Both upscale property designs will offer guests extended stays with spacious suites and fully-equipped living and working areas, including fully functional kitchens, a race delivery service, a fitness room, a grocery store Open 24 hours, breakfasts included in the reservation and free Wi-Fi throughout the hotel, allowing guests to fully enjoy their long stay. Thanks to the partnership with the international brand Under Armor Connected Fitness, staying in shape becomes easy in our Residence Inn establishments, with personalized itineraries that guests can access via MapMyFitness.-----

Carlton Ervin, Director of Development, Marriott International Europe, said: "Residence Inn is already the world leader in extended stays and 2017 is a key year for the brand in Europe. We see these latest acquisitions as a fantastic opportunity, a way to develop the brand in this strategic destination, and we are thrilled to be associated with Cycas Hospitality, which has solid experience in the sector. " John Wagner, Associate Founder of Cycas Hospitality, said: "We are delighted to welcome the Residence Inn brand into the extended stays in London and our own portfolio of hotels that continues to grow. We look forward to creating memorable moments for our guests of the two new Residence Inn properties. Offering an exceptional experience to our guests is registered in the DNA of Cycas Hospitality and our employees, and our records prove it. "

### THE TWO LONDON PROPERTIES WILL BE JOINED BY NEW OPENINGS IN ABERDEEN AND AMSTERDAM

The two London properties will be joined by new openings in Aberdeen and Amsterdam, bringing the European portfolio from three to seven hotels. The four openings planned for 2017 will add nearly 600 rooms to the portfolio of Residence Inn, and eight other properties are expected by the end of 2019.-----

About Residence Inn With more than 730 locations in the US, Canada, Europe, the Middle East and Central America, Residence Inn by Marriott is the leader in the extended stay segment. The Residence Inn offers spacious suites with separate living and working areas, such as bedrooms. With functional kitchens, a food delivery service, a 24-hour mini market and breakfast included, guests save time by respecting a balanced diet. Free WIFI allows customers to stay connected. As a member of the Marriott International portfolio, Residence Inn participates in the award-winning Marriott Rewards® loyalty program. Members earn points that will allow them to spend free vacations or accumulate "miles" for any dollar spent in the 4,000 Marriott International hotels around the world. To access our news, travel tips, or to interact with other travelers, follow Residence Inn on Facebook: [www.facebook.com/residenceinn](http://www.facebook.com/residenceinn) and on Twitter: [www.twitter.com/residenceinn](http://www.twitter.com/residenceinn).

ABOUT MARIOTT INTERNATIONAL-----

Marriott International, Inc. (NASDAQ: MAR) is the world's largest hotel group headquartered in Bethesda, Maryland, United States. The group has more than 6,000 facilities in more than 122 countries. Marriott manages, franchises hotels and provides licenses to private holiday resorts. The 30 leading brands include: Bulgari Hotels and Resorts®, The Ritz-Carlton® and The Ritz-Carlton Reserve®, St. Regis®, W®, EDITION®, JW Marriott®, The Luxury Collection®, Marriott Hotels® Marriott Executive Apartments®, Marriott Vacation Club®, Autograph Collection® Hotels, Tribute Portfolio â„¢, Design Hotels â„¢, Gaylord Hotels®, Courtyard®, Westin®, Le Meridien®, Renaissance® Hotels, Sheraton®, Four Points® by Sheraton, SpringHill Suites®, Residence Inn®, TownePlace Suites®, AC Hotels by Marriott®, Aloft®, Element®, Moxy Hotels® and Protea Hotels by Marriott®. The group also runs award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®.

ABOUT CUYCAS HOSPITALITY AN AWARD -WINNING COMPANY-----

About Cuycas hospitality Cuycas Hospitality is an award-winning company specializing in hotel management and long term stays in the UK and Europe. It is the second largest operator of long-stay hotels and apart-hotels in London. The company is recognized for its expertise in investment and real estate development. Cuycas's philosophy: "Our work ends when we get a smile". The traditional strategies used by human resources are replaced by a "culture" team that recruits a friendly and welcoming staff according to their personality. This is the backbone of the Cuycas philosophy and the key to every hotel run by Cuycas, offering a first class experience.

Note on the Provisional Statements: This release contains provisional statements within the meaning of United States federal securities laws, including statements of anticipated locations and hotel openings. These various actions are not guaranteed and subject to risks and uncertainties, including changes in relation to the supply and demand of hotel rooms, competition in the hotel sector, relations with property owners And the various risk factors identified using the most recent annual reports of Marriott International, Inc. that may generate results different from those discussed in this press release. These statements are conditional on current information and we have no obligation to update or revise these forward-looking statements if new information or future events occur. Source Marriott

**Article online:**

<https://www.uspa24.com/bericht-10971/residence-inn-forecasts-to-double-its-european-portfolio-in-2017.html>

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